

ORDER

Orders
Order / Rev: 162998
Alt Order #: 06261305
Product Desc: AMER FOR JOB SECURIT
Estimate: 880
Flight Dates: 08/03/12 - 08/14/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Crossroads Media
Buying Contact: Patti Heck
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/American for Job Security
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	68	\$40,050.00	\$34,042.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	68	\$40,050.00	\$34,042.50	0.00
Totals	68	\$40,050.00	\$34,042.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	14%	\$40,050.00
Market	100%	\$286,071.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	17%	\$48,632.14
WITI	21%	\$60,075.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	48%	\$137,314.29
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/03/12	08/10/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	----1--	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
CBS58 NEWS AT 10:00PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----1--		1				\$1,000.00		0.00			
		Week: 08/06/12	08/12/12	----1--		1				\$1,000.00		0.00			
E 2	WDJT	08/10/12	08/10/12	Price Is Right 10a-11a Price Is Right 10a-11a	CM	10a - 11a	----1--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----1--				1	\$600.00		0.00			
E 3	WDJT	08/10/12	08/10/12	News at Noon News at Noon	CM	12p-1230p	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
CBS 58 NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----1--				1	\$300.00		0.00			
E 4	WDJT	08/03/12	08/10/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	08/05/12	----1--				1	\$450.00		0.00			
Week: 08/06/12		08/12/12	08/12/12	----1--				1	\$450.00		0.00			
E 5	WDJT	08/03/12	08/10/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	08/05/12	----1--				1	\$1,000.00		0.00			
Week: 08/06/12		08/12/12	08/12/12	----1--				1	\$1,000.00		0.00			
E 6	WDJT	08/10/12	08/10/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS MILWAUKEE MORNING NEWS EXPRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	----1--				1	\$100.00		0.00			
E 7	WDJT	08/03/12	08/10/12	Wheel of Fortune 630p-7p 630p-7p/Wheel		M-F 630p-7p	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	08/05/12	----1--				1	\$1,000.00		0.00			
Week: 08/06/12		08/12/12	08/12/12	----1--				1	\$1,000.00		0.00			
E 8	WDJT	08/10/12	08/10/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
THE EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	----1--				1	\$100.00		0.00			
E 9	WDJT	08/06/12	08/13/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	1-----				1	\$1,000.00		0.00			
Week: 08/13/12		08/19/12	08/19/12	1-----				1	\$1,000.00		0.00			
E 10	WDJT	08/06/12	08/13/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	:30	1	\$600.00	P-1	0.00	NM	2	\$1,200.00
THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	1-----				1	\$600.00		0.00			
Week: 08/13/12		08/19/12	08/19/12	1-----				1	\$600.00		0.00			
E 11	WDJT	08/06/12	08/13/12	News at Noon News at Noon	CM	12p-1230p	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
CBS 58 NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	1-----				1	\$300.00		0.00			
Week: 08/13/12		08/19/12	08/19/12	1-----				1	\$300.00		0.00			
E 12	WDJT	08/06/12	08/13/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	08/12/12	1-----				1	\$450.00		0.00			
Week: 08/13/12		08/19/12	08/19/12	1-----				1	\$450.00		0.00			
E 13	WDJT	08/06/12	08/13/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----		1		\$1,000.00			0.00			
		Week: 08/13/12	08/19/12	1-----		1		\$1,000.00			0.00			
E 14	WDJT	08/06/12	08/13/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a 1-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
CBS MILWAUKEE MORNING NEWS EXPRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----		1		\$100.00			0.00			
		Week: 08/13/12	08/19/12	1-----		1		\$100.00			0.00			
E 15	WDJT	08/06/12	08/13/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p 1-----	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----		1		\$1,000.00			0.00			
		Week: 08/13/12	08/19/12	1-----		1		\$1,000.00			0.00			
E 16	WDJT	08/06/12	08/13/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a 1-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
THE EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	1-----		1		\$100.00			0.00			
		Week: 08/13/12	08/19/12	1-----		1		\$100.00			0.00			
E 17	WDJT	08/04/12	08/11/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -----1-	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-		1		\$1,000.00			0.00			
		Week: 08/06/12	08/12/12	-----1-		1		\$1,000.00			0.00			
E 18	WDJT	08/04/12	08/11/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -----1-	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-		1		\$450.00			0.00			
		Week: 08/06/12	08/12/12	-----1-		1		\$450.00			0.00			
E 19	WDJT	08/04/12	08/11/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
JEOPARDY/WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-		1		\$400.00			0.00			
		Week: 08/06/12	08/12/12	-----1-		1		\$400.00			0.00			
E 20	WDJT	08/05/12	08/12/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -----1	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1		\$1,000.00			0.00			
		Week: 08/06/12	08/12/12	-----1		1		\$1,000.00			0.00			
E 21	WDJT	08/05/12	08/12/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -----1	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1		\$450.00			0.00			
		Week: 08/06/12	08/12/12	-----1		1		\$450.00			0.00			
E 22	WDJT	08/05/12	08/12/12	CBS Sunday Morning/Face CBS Sunday Morning/Face the	CM	8a - 10a and/or 8a-----1	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
CBS SUNDAY MORNING/ FACE THE NATIO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1		1		\$800.00			0.00			
		Week: 08/06/12	08/12/12	-----1		1		\$800.00			0.00			
E 23	WDJT	08/09/12	08/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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 Alt Order #: 06261305
 Flight Dates: 08/03/12 - 08/14/12

Advertiser: Issue/American for Job Security
 Product Desc: AMER FOR JOB SECURIT
 Estimate: 880
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WDJT	08/09/12	08/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,000.00		0.00			
E 24	WDJT	08/09/12	08/09/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a ---1---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$600.00		0.00			
E 25	WDJT	08/09/12	08/09/12	News at Noon News at Noon	CM	12p-1230p ---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
CBS 58 NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00		0.00			
E 26	WDJT	08/09/12	08/09/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p ---1---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$450.00		0.00			
E 27	WDJT	08/09/12	08/09/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,000.00		0.00			
E 28	WDJT	08/09/12	08/09/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS MILWAUKEE MORNING NEWS EXPRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$100.00		0.00			
E 29	WDJT	08/09/12	08/09/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,000.00		0.00			
E 30	WDJT	08/09/12	08/09/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a ---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
THE EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---				1	\$100.00		0.00			
E 31	WDJT	08/07/12	08/07/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,000.00		0.00			
E 32	WDJT	08/07/12	08/14/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a -1-----	:30	1	\$600.00	P-1	0.00	NM	2	\$1,200.00
THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$600.00		0.00			
Week:		08/13/12	08/19/12	-1-----				1	\$600.00		0.00			
E 33	WDJT	08/07/12	08/14/12	News at Noon News at Noon	CM	12p-1230p -1-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
CBS 58 NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$300.00		0.00			
Week:		08/13/12	08/19/12	-1-----				1	\$300.00		0.00			
E 34	WDJT	08/07/12	08/07/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$450.00		0.00			

Order / Rev: 162998
 Alt Order #: 06261305
 Flight Dates: 08/03/12 - 08/14/12

Advertiser: Issue/American for Job Security
 Product Desc: AMER FOR JOB SECURIT
 Estimate: 880

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	WDJT	08/07/12	08/07/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p -1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS58 NEWS AT 5:00PM														
E 35	WDJT	08/07/12	08/07/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-1-----				1	\$1,000.00		0.00			
E 36	WDJT	08/07/12	08/14/12	Morning News M-F 6a - 7a M-F 6a - 7a		6a-7a -1-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
CBS MILWAUKEE MORNING NEWS EXPRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-1-----				1	\$100.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	-1-----				1	\$100.00		0.00			
E 37	WDJT	08/07/12	08/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel		M-F 630p-7p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-1-----				1	\$1,000.00		0.00			
E 38	WDJT	08/07/12	08/14/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a		7a-9a -1-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
THE EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-1-----				1	\$100.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	-1-----				1	\$100.00		0.00			
E 39	WDJT	08/08/12	08/08/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
CBS58 NEWS AT 10:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$1,000.00		0.00			
E 40	WDJT	08/08/12	08/08/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a --1----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$600.00		0.00			
E 41	WDJT	08/08/12	08/08/12	News at Noon News at Noon	CM	12p-1230p --1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
CBS 58 NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$300.00		0.00			
E 42	WDJT	08/08/12	08/08/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p --1----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS58 NEWS AT 5:00PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$450.00		0.00			
E 43	WDJT	08/08/12	08/08/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$1,000.00		0.00			
E 44	WDJT	08/08/12	08/08/12	Morning News M-F 6a - 7a M-F 6a - 7a		6a-7a --1----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
CBS MILWAUKEE MORNING NEWS EXPRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$100.00		0.00			
E 45	WDJT	08/08/12	08/08/12	Wheel of Fortune 630p-7p 630p-7p/Wheel		M-F 630p-7p --1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--1----				1	\$1,000.00		0.00			
E 46	WDJT	08/08/12	08/08/12		CM	7a-9a --1----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

